

NEW PRODUCT RELEASE

CHAMPIONS CHOICE, INC.

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FOR IMMEDIATE RELEASE

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RIDERS CAN KEEP MOTORCYCLES CLEAN, POLISHED & PROTECTED WITH JUST ONE PRODUCT

Until now, a great looking bike meant hours of hard work and a small fortune spent on cleaners, waxes, polishes, sealers and protectants. **PROTECT ALL with Carnauba Wax** is one product that makes that expensive arsenal obsolete — it saves time, money and elbow grease. **PROTECT ALL** works as a maintenance cleaner for glass and mirrors; a polish for chrome, aluminum and brightwork; a wax for painted surfaces and a protective treatment for tires, vinyl, rubber and plastic.

After washing your motorcycle, just spray on **PROTECT ALL** and wipe dry for a lasting shine without hard rubbing. When used regularly, **PROTECT ALL** keeps your bike looking clean longer and it repels dirt and foreign objects as you ride. After a long road trip, a quick rinse and wipe renews a just-waxed shine. The UV Blocker in **PROTECT ALL** aids in preventing fading and deterioration caused by the sun's ultra violet rays.

On the windscreen and front fairing, **PROTECT ALL** cleans without streaks and makes surfaces dust and water repellent. Insects can be removed without scraping and without leaving any residue. Special additives cause rainwater to roll right off, improving visibility. On chrome and brightwork, **PROTECT ALL** brings out the luster and shine. Spray and wipe tires to achieve a clean, dry natural appearance.

For additional product information or to order **PROTECT ALL**, please call (800) 322-4491. Our website address is www.protectall.com.

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